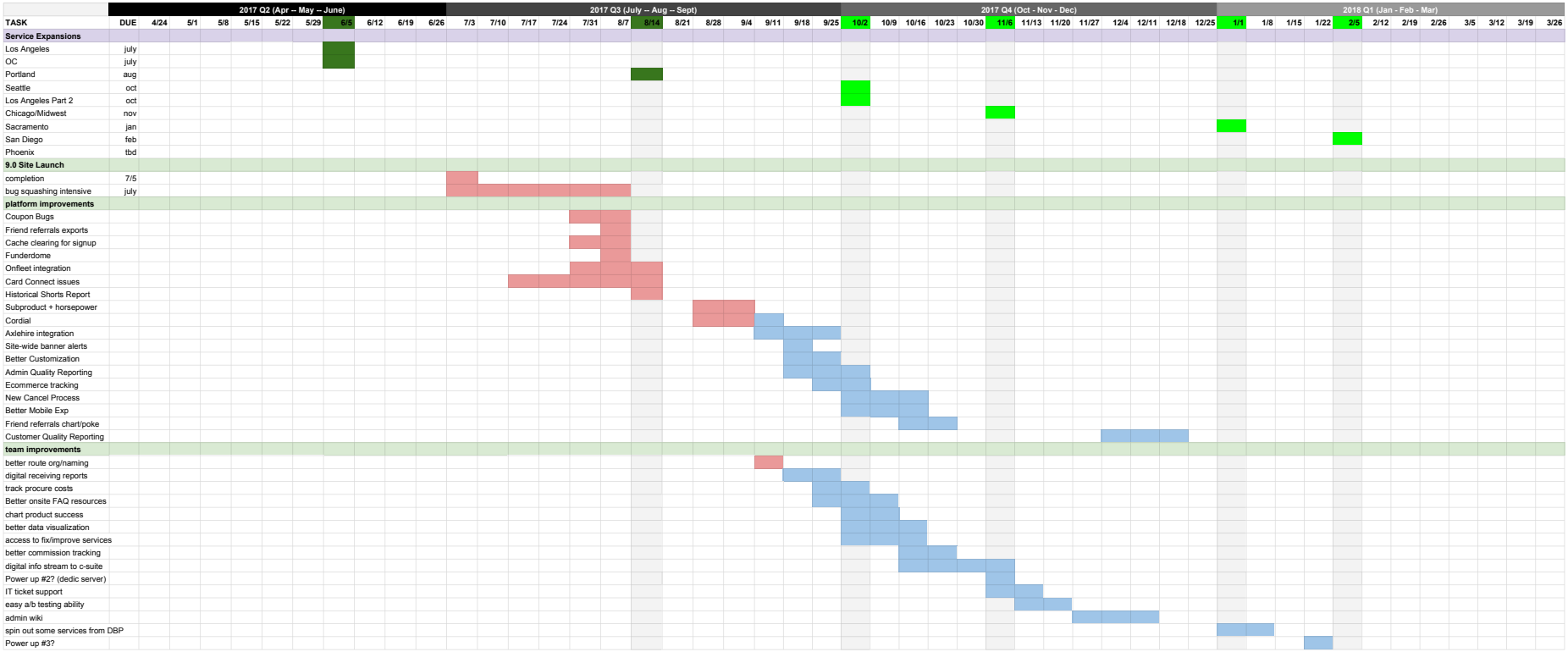
2017 Q2 (Apr – May – June)
2017 Q3 (July – Aug – Sept)
2017 Q4 (Oct - Nov - Dec)
2018 Q1 (Jan - Feb - Mar)
TASK
DUE
4/24 5/1 5/8 5/15 5/22 5/29 6/5 6/12 6/19 6/26 7/3 7/10 7/17 7/24 7/31 8/7 8/14 8/21 8/28 9/4 9/11 9/18 9/25 10/2 10/9 10/16 10/23 10/30 11/6 11/13 11/20 11/27 12/4 12/11 12/18 12/25 1/1 1/8 1/15 1/22 2/5 2/12 2/19 2/26 3/5 3/12 3/19 3/26
Service Expansions
Los Angeles july
OC july
Portland aug
Seattle oct
Los Angeles Part 2 oct
Chicago/Midwest nov
Sacramento jan
San Diego feb
Phoenix tbd
9.0 Site Launch
completion 7/5
bug squashing intensive july
platform improvements
Coupon Bugs
Friend referrals exports
Cache clearing for signup
Funderdome
Onfleet integration
Card Connect issues
Historical Shorts Report
Subproduct + horsepower
Cordial
Axlehire integration
Site-wide banner alerts
Better Customization
Admin Quality Reporting
Ecommerce tracking
New Cancel Process
Better Mobile Exp
Friend referrals chart/poke
Customer Quality Reporting
team improvements
better route org/naming
digital receiving reports
track procure costs
Better onsite FAQ resources
chart product success
better data visualization
access to fix/improve services
better commission tracking
digital info stream to c-suite
Power up #2? (dedic server)
IT ticket support
easy a/b testing ability
admin wiki
spin out some services from DBP
Power up #3?